



CITY OF SUGAR LAND
Parks & Recreation



FRIDAY
DEC. 6
5-8 P.M.

SUGAR LAND
TOWN SQUARE
PLAZA

Santa is coming to town! Bring your family to enjoy some of the community's most popular dance performers and theatrical acts at this holiday celebration. Games and activities will be fun, interactive experiences for the kids. A variety of holiday refreshments will be available for sale by local food vendors throughout the evening.

For more information or customized participation opportunities, please contact:
Carla Allen | Event Production Coordinator | CAllen@sugarlandtx.gov
Call 311 or 281-275-2900

SPONSORSHIP

OPTIONS



**TITLE
SPONSOR**

\$25,000

This top tier sponsorship includes inclusivity and highest level opportunity with 10' x 20' booth space and event signage.



**PRESENTING
SPONSOR**

\$10,000

Sponsoring the main stage includes company name & logo on all event signage where applicable and one 10' x 20' booth space.



**PICTURES
WITH SANTA**

\$5,000

Logo on the printed picture with Santa and one 10' x 10' booth space.



**ACTIVITY
SPONSOR**

\$2,500

Logo signage on a specific activity and one 10' x 10' booth space.



**BOOTH
SPONSOR**

\$1,000

One 10' x 10' booth space. Sponsors must provide a free activity that is approved by the event coordinator at least two weeks prior to event date.

**Some options only apply if sponsorship is secured early to meet production deadlines.
WE LOOK FORWARD TO WELCOMING YOU AS A PARTNER!**